

# ADVERTISING FORM

## 27TH ANNUAL VALENTINE'S DAY BALL

**FEBRUARY 11TH, 2023**

THE RIVERVIEW, SIMSBURY, CT



Board/Committee Member \_\_\_\_\_ Cell # \_\_\_\_\_

Size of Last Year's Ad \_\_\_\_\_ Cost of Last Year's Ad \_\_\_\_\_

Yes, we will take the same ad as last year  No, we will take a new ad based on the information below

### AD OPTIONS/SIZE/PRICE - Ads can be in full color or black and white

<input type="checkbox"/> Tribute Page	Full Page (7 1/4" w x 9 5/8" h)	\$1,500	<input type="checkbox"/> 1/2 Page 7 1/4" w x 4 5/8" h	\$300
<input type="checkbox"/> Platinum Page	Full Page (7 1/4" w x 9 5/8" h)	\$1,000	<input type="checkbox"/> 1/4 Page 4 5/8" w x 3 1/2" h	\$200
<input type="checkbox"/> Gold Page	Full Page (7 1/4" w x 9 5/8" h)	\$800	<input type="checkbox"/> Tribute to Lea Listing	\$100
<input type="checkbox"/> Maroon Page	Full Page (7 1/4" w x 9 5/8" h)	\$500		

*Kindly submit advertisements electronically (pdf or jpeg) to [pwills@beconinc.com](mailto:pwills@beconinc.com)*

Company \_\_\_\_\_  
(Name will appear in marketing materials)

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

### DONATIONS TO LEUKEMIA RESEARCH

[To purchase ad online click here](#)

Please accept a donation directly to Leukemia Research in the amount of \$ \_\_\_\_\_

### PAYMENT INFORMATION

Check Enclosed  Credit Card  Send Invoice to address above CVV# \_\_\_\_\_  
3 or 4 digital number on back of card

MC  Visa  Amex  Discover Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

All donations are tax deductible as allowable by law. Lea's Foundation is a 501(c)3.

**Please make checks payable to "Lea's Foundation for Leukemia Research, Inc."**

Please return form to:

Penny Wills

Email: [pwills@beconinc.com](mailto:pwills@beconinc.com)

Scan form to (her email)

Any questions, please contact Penny at 860-243-1428

Please send checks to:

LFLR

c/o Penny Wills

522 Cottage Grove Rd., Bldg. H

Bloomfield, CT 06002

**Sponsorship Deadline:**  
Friday,  
January 20, 2023